

Registration

Please register via website

www.vmvalue.de

until **June 26th, 2020**. Registrations are considered in the order of receipt.

If you have any questions, please do not hesitate to contact us by phone **+49 (0) 69 7593-8493** or by e-mail at info@vmvalue.de. Webinar link will be sent to your email address.

Venue

FOM Hochschule Frankfurt
Franklinkstr. 52
60323 Frankfurt am Main
www.fom.de

Participation

Personal invitation by VM, WRM and FOM only.

VM VALUE MANAGEMENT GMBH www.vmvalue.de

VM is a Frankfurt-based **International TOP Management Consultancy** focus on **increasing enterprise values**.

Value Creation Projects are structured in **Commercial, Operational and Financial Excellence. INDUSTRIES** steel / metals, chemicals / oil & gas, engineering, automotive, industrial services, wholesale, sports, private equity / financial services. **REGIONS** German speaking regions, Benelux, Skandinavia, UK, France, Italy, US, Russia/Ukraine, Turkey, Korea

WIRTSCHAFTSCLUB RHEIN-MAIN www.wirtschaftsclub-rm.de

WIRTSCHAFTSCLUB HEIN-MAIN e.V. was founded in 1950 by young entrepreneurs and business executives in the I.G.- Farben building in Frankfurt am Main, Germany. Different from existing pre-war associations in Germany it has been set up as a "third place" with absolute neutrality. Members include not only entrepreneurs but also managers and employees.

FOM HOCHSCHULE www.fom.de

The state-approved, non-profit FOM University, founded in 1993 with the support of business associations has 30 study locations with approx. 50,000 students in Germany. As a practice-oriented university for working people, FOM promotes the know-how transfer between university and companies.

26. Value Management Forum

FOM - WRM

„Digital Twins - Industrie 4.0
Restarted“ incl. webinar

Wednesday | July 1st, 2020 | 6:00 pm
FOM University Frankfurt, Franklinstr. 52 |
Frankfurt am Main



Topic

26. Value Management Forum

„Digital Twins - Industry 4.0 Restarted—Post-Corona”

Innovation, connectivity, data - The world is transforming digitally and no industry segment will be left out in **digital transformation**. However, after the 2020 lock down digital change is faster than ever!

- ◇ Digital **twins** or intelligent **people**? What's the value of **machine data**, e.g. capacity utilisation of equipment and plants in Chemicals, plant engineering - especially post-Corona- incl. assessment of performance and risks for **stakeholders**?
- ◇ **New** factories = Industry 4.0 & "old" factories = Industry 2.0? Will the extension of global value chains be successful
- ◇ How do we implement digital transformation and necessary change in **leadership behaviour**?

We will discuss these and many other aspects with you and our industry experts.

We are looking forward to an exciting **exchange of ideas** and fruitful **discussions**.

Program

- 18:00 **Registration / Reception**
- 18:30 **Welcome / Opening statements**
Felix von Dobschütz
General Manager | FOM Hochschulzentrum Frankfurt a.M.
- 18:40 **Digital Twins“ - Industry 4.0 Restarted— Post-Corona**
Prof. Dr. Jochen Vogel
CEO | VM Value Management GmbH
Professor for Management | FOM University
- 18.55 **Leadership in a Digitized World**
LTG (Ret.) Ben Hodges
Pershing Chair in Strategic Studies | CEPA
- 19:10 **Question & Answers / Discussion - Moderation Thomas Kremer**
President | Wirtschaftsclub Rhein Main
- 19:30 **Networking, Food & Drinks**

Hosts & Speakers



Prof. Dr. Jochen Vogel
CEO of **VM Value Management GmbH**, Professor at **FOM university**. Founder of the **VM Forum**, expert on **Performance Management, Strategy, Finance / M&A for industrial companies and financial investors**. In the past: manager at thysenkrupp, Lehman Brothers, Proudfoot, Roland Berger, today: chairman the advisory board, **Wirtschaftsclub Rhein-Main**, several board memberships incl. **UN Global Sustainability Index Institute**.



Lieutenant-General a.D. Frederick B. Hodges
Pershing Chair in Strategic Studies of the "Think Tank" **CEPA** (Center for European Policy Analysis) Washington, USA and further activities. After retiring from military service he has been living in **Florida** and **Germany**. Until 2017, he was Commanding **General of the U.S. Army in Europe**.



Felix von Dobschütz
Since 2014 he has been **general manager** of the **FOM university center** in Frankfurt am Main, i.e. **FOM Hochschule, Hessische Berufsakademie/ vocational academy** and **eufom business school**. With over 55.000 students at 30 locations **FOM** is the largest **private university** in Germany.



Thomas Kremer
Since summer 2016 the **entrepreneur** and economist Thomas Kremer has been **president** of the **Wirtschaftsclub Rhein-Main e.V business club**, which is the oldest and most traditional business network in Germany. He has also been a **managing partner** of **b-k-p Consulting GmbH** for 20 years.