Registration

Please register via website www.vmvalue.de until June 26^h, 2020. Registrations are considered in the order of receipt. If you have any questions, please do not hesitate to contact us by phone +49 (0) 69 7593-8493 or by e-mail at info@vmvalue.de. Webinar link will be sent to your email address.

Venue

FOM Hochschule Frankfurt Franklinkstr. 52 60323 Frankfurt am Main www.fom.de

Participation

Personal invitation by VM, WRM and FOM only.

VM VALUE MANAGEMENT GMBH www.vmvalue.de

VM is a Frankfurt-based International TOP Management Consultancy focus on increasing enterprise values. Value Creation Projects are structured in Commercial, Operational and Financial Excellence. INDUSTRIES steel / metals, chemicals / oil & gas, engineering, automotive, industrial services, wholesale, sports, private equity / financial services. REGIONS German speaking regions, Benelux, Skandinavia, UK, France, Italy, US, Russia/Ukraine, Turkey, Korea

WIRTSCHAFTSCLUB RHEIN-MAIN www.wirtschaftsclub-rm.de

WIRTSCHAFTSCLUB HEIN-MAIN e.V. was founded in 1950 by young entrepreneurs and business executives in the I.G.- Farben building in Frankfurt am Main, Germany. Different from existing pre-war associations in Germany it has been set up as a "third place" with absolute neutrality. Members include not only entrepreneurs but also managers and employees.

FOM HOCHSCHULE www.fom.de

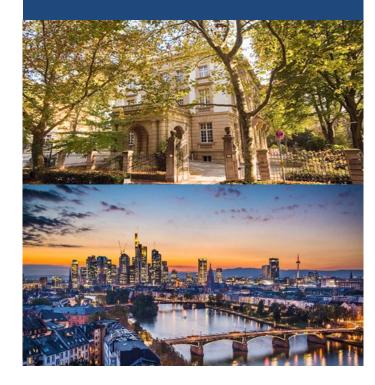
The state-approved, non-profit FOM University, founded in 1993 with the support of business associations has 30 study locations with approx. 50,000 students in Germany. As a practice-oriented university for working people, FOM promotes the know-how transfer between university and companies.

26. Value Management Forum

FOM - WRM

"Digital Twins - Industrie 4.0 Restarted" incl. webinar

Wednesday | July 1st, 2020 | 6:00 pm FOM University Frankfurt, Franklinstr. 52 | Frankfurt am Main



VALUE MANAGEMENT WIRTSCHAFTSCLUB RHEIN-MAIN e.V.

Topic

26. Value Management Forum

"Digital Twins - Industry 4.0 Restarted—Post-Corona"

Innovation, connectivity, data - The world is transforming digitally and no industry segment will be left out in **digital transformation**. However, after the 2020 lock down digital change is faster than ever!

- Digital twins or intelligent people? What's the value of machine data, e.g. capacity utilisation of equipment and plants in Chemicals, plant engineering especially post-Corona- incl. assessment of performance and risks for stakeholders?
- New factories = Industry 4.0 & "old" factories = Industry 2.0? Will the extension of global value chains be successful
- How do we implement digital transformation and necessary change in leadership behaviour?

We will discuss these and many other aspects with you and our industry experts.

We are looking forward to an exciting **exchange** of ideas and fruitful discussions.

Program

18:00 **Registration / Reception**

18:30 Welcome / Opening statements
Felix von Dobschütz
General Manager | FOM Hochschulzentrum
Frankfurt a.M.

 18:40 Digital Twins" - Industry 4.0 Restarted— Post-Corona
Prof. Dr. Jochen Vogel
CEO | VM Value Management GmbH
Professor for Management | FOM University

18.55 Leadership in a Digitized World LTG (Ret.) Ben Hodges Pershing Chair in Strategic Studies | CEPA

- 19:10 Question & Answers / Discussion -Moderation Thomas Kremer President | Wirtschaftsclub Rhein Main
- 19:30 Networking, Food & Drinks

Hosts & Speakers



Prof. Dr. Jochen Vogel CEO of VM Value Management GmbH, Professor at FOM university. Founder of the VM Forum, expert on Performance Management, Strategy, Finance / M&A for industrial companies and financial investors. In the past: manager at thysenkrupp, Lehman Brothers, Proudfoot, Roland Berger, today:chairman the advisory board, Wirtschaftsclub Rhein-Main, several board memberships incl. UN Global Sustainability Index Institute.

Lieutenant-General a.D. Frederick B. Hodges

Pershing Chair in Strategic Studies of the "Think Tank" **CEPA** (Center for European Policy Analysis) Washington, USA and further activities. After retiring from military service he has been living in **Florida** and **Germany**. Until 2017, he was Commanding **General of the U.S. Army in Europe**.



Felix von Dobschütz

Since 2014 he has been general manager of the FOM university center in Frankfurt am Main, i.e. FOM Hochschule, Hessische Berufsakademie/ vocational academy and eufom business school. With over 55.000 students at 30 locations FOM is the largest private university in Germany.



Thomas Kremer Since summer 2016 the entrepreneur and economist Thomas Kremer has been president of the Wirtschaftsclub Rhein-Main e.V business club, which is the oldest and most traditional business network in Germany. He has also been a managing partner of b-k-p Consulting GmbH for 20 years.